An International Conference by Centre for Financial Services (CCFS2014)

"Role of Financial Industry In Accelerating Economic Growth"

Organized by
POST GRADUATE RESEARCH CENTRE FOR FINANCIAL SERVICES

Gujarat Technological University

Website: http://ccfs.gtu.edu.in
Email Id: cfs@gtu.edu.in

Date: 26th & 27th September 2014

Venue: GTU Chandkheda Campus, Ahmedabad, 382 424 Gujarat (India)

Co-Sponsored by

Mr Hitesh Gujarati
Cell: + 91 9979960443

Contact us:

Mr Vikrant Vala
Cell: + 91 9426360163
The Governments around the world are introducing reforms through their various Economic & Trade Policies, Amendments and Legislative Reforms, Regulatory Bodies, Tax Reforms, Banking Sector Reforms etc. for facilitating their economies to grow. Due to the highly volatile global environment, countries across the globe are also facing major challenges which require an immediate attention.

The conference aims to provide a platform for academicians, research scholars, practitioners and students of management to develop, contribute and present research papers. A scientific understanding of the theory and practice of development finance is central to understanding of how Financial Industry emerges and evolves across emerging and developed economies. It also aims to churn new research in the area of finance to foster the future direction of the economic growth.

Currently a major issue faced by policy makers and corporate leaders is to maintain economic growth. To sustain, in such a critical environment, it is required by the countries to make some essential developments in their financial industry and framing better economic policies.

This conference will facilitate the researchers to get a stage for showcasing their research work about the role of financial industry to accelerate economic development and growth of a country.

GTU offers an ideal modern educational infrastructure that offers a space not only for the administrative work of the university but also space to conduct workshops and conferences with all the modern amenities. The University will also offer a Research laboratory building and PG Research Centres building very soon. GTU wishes to build an asset of students who can build a new India, which would stand for a more harmonious and more humane world, with a better quality of life for all.

To encourage Research, Innovation & Globalization, GTU is continuously involved in organizing seminars, workshops and conferences at national and international level. Centres like Curriculum Development Centre, Innovation Council, Integrated Training and Placement Cell, PG Research Centres are setup for the constant development and upgradation of the education at the University. These centres also work towards development of faculties and industry academia partnerships. GTU has won several awards for such initiatives.

The State government brought all the colleges (except constituent units of other universities in the State) imparting education in Engineering, Pharmacy, MBA and MCA of the state under one roof with the following objectives:

- To create institutes and centres of excellence to impart state-of-the-art education, training and research in the fields of Science, Technology and Management in general.
- To create capabilities to develop knowledge, skill and competence at various levels.
- To create capabilities to upgrade infrastructure of global standard for education, training and research in the areas related to Engineering, Technology and Sciences.
• To provide inter-relationship for national and international participation in the fields of Science, Engineering, Technology and Management.
• To establish close linkages with industries to make teaching, training and research at the University relevant to the needs of industries at the national and international levels.

About The Post Graduate Research Centres  
http://gtupgcenters.edu.in/

Gujarat Technological University is constantly engaged in the activities to improve the education and make it Global. GTU has established 14 PG Research Centres.

1) Centre for Environmental and Green Technologies
2) Centre for Mobile Computing and Wireless Technologies
3) Centre for Cyber Security, Environment & Energy Efficiency Tools (CE3T)
4) Centre for Infrastructure, Transportation and Water Management (CITWM)
5) Centre for Technology Education, Public Policy and Universities of the 21st century
6) Centre for Global Business Studies
7) Centre for Business Ethics and CSR
8) Centre for Financial Services
9) Centre for Marketing Excellence
10) Centre for Governance Systems in Businesses, Industries, Universities, Hospitals, NGOs and Governments
11) Centre for Pharmaceutical Studies and Drug Delivery Technologies
12) Centre/School for Industrial Design
13) Centre for Project Management in Chemical Engineering
14) Centre for Environment & Energy Efficiency Tools

About The Centre for Financial Services  
http://gtupgcenters.edu.in/home.aspx?id=9

Gujarat Technological University has initiated fourteen Post Graduate Research Centres with a vision to develop professional research work. The Centre for Financial Services (CFS) is one of the Post Graduate Research Centre which is started with the objective to work into the areas of Finance, Financial Services and Economics.

Core Objectives of the Centre:

• To conduct various in-house and external research in the area of financial services and economics.
• To provide training and education in the area of financial services by conducting long and short term courses.
• To provide consultancy/advisory to the external agencies/institutes in the area of financial services.

About Ural Federal University (UrFU)  

Ural Federal University (UrFU) of Russia is one of the top ranked scientific centres in Russia carrying out research in natural, formal, technical, social sciences, humanities and arts, economics and management. It is the oldest higher educational institution in the Ural region bringing together fundamental education and practical application of knowledge. During its 93-year history more than 300 000 people graduated from the University; it has become the leader in higher professional education in the region and one of the leading universities in Russia. Since
2008 it bears the name of Boris Yeltsin, the first President of Russia, being the University’s graduate of 1955.

In 2009 the University was awarded the federal status. In 2011 Ural Federal University merged with Ural State University. Consolidation of the two oldest universities in the region resulted in the substantial increase in the University’s international reputation and position in rankings; the university is ranked among 550 top world universities according to QS World University Rankings-2013.

There are more than 50,000 students in 17 UrFU Institutes, including 25,000 full-time students. The number of PhD students is 500, the number of doctoral students equals to 20. The highly-qualified academic staff of Ural Federal University includes 4,000 people; among them there are 600 professors, Doctors of Sciences, about 2000 Associate Professors, PhDs, 26 members of the Russian Academy of Sciences.

Ural Federal University is a state university and the core of the research cluster comprising scientific institutes of the Ural Branch of the Russian Academy of Sciences, specialized laboratories and high-tech enterprises. Research complex of the University includes dozens of research centres, the Innovation Infrastructure, Research Library (the library stock includes more than 3 mln volumes) and a number of museums and collections.

In 2013 Ural Federal University entered the list of 15 Russian universities that won in a competitive selection for the right to receive special subsidy targeted at enhancing the global competitiveness of the university and increasing its position in the international rankings. In October 2013 the Roadmap that will allow UrFU to enter the top-100 of world universities by 2020 was officially approved.

The University takes part in a number of international projects financed by state organizations and non-governmental foundations of the Russian Federation, European Union and USA. It is a member of the Shanghai Cooperation Organization’s Network University, CIS Network University and the University of the Arctic.

Ural Federal University is not only a place for study, but as well a place for creative development. There are more than 30 artistic groups at UrFU. Every two years the University holds one of the largest student festivals in Russia - “Spring UPI at Ural Federal”. Student years at UrFU are a time for getting exciting knowledge and living an exciting life.

About De Montfort University (DMU)  
http://www.dmu.ac.uk/home.aspx

Thousands of lives are changed for the better, every year through the inspirational teaching and vital research taking place at De Montfort University (DMU). Based in Leicester (England), in the heart of England, DMU is a university of quality and distinctiveness and contributes to the UK economy by £389 million each year and create more than 12,000 jobs.

DMU boasts 13 National Teaching Fellows, higher education’s most prestigious teaching awards. This is one of the highest numbers awarded to any university since the scheme began in 2000. In addition to this, more than 170 courses are professionally accredited. Four faculties offer 400 diverse undergraduate and postgraduate subjects, with full-time, part-time and distance learning options offering flexibility to 22,000 students are superbly supported by 2,700 staff.

Students benefit from a supportive environment and state-of-the-art facilities and, in an uncertain world economy, their exceptional links with industry allow them to shape courses to ensure graduates are equipped with the skills and experience that modern employers need.
The university’s pioneering research, driven by over 1,000 research students and supported by 500 staff, is internationally renowned and addresses some of the most critical issues affecting our world. Demonstrating the significance of this work, three key pieces of research are listed among the UK’s top 100 projects that will have a profound impact on the future.

DMU is a truly international institution and is partners with some of the world’s highest ranking universities. The opinions and expertise of its academics are in demand around the globe and its graduates make an impact on the world stage.

Today, the University counts more than 49,000 alumni. Strong in its bilingual and tri cultural traditions and with deep roots in northern Ontario, Laurentian University continues to expand its program offerings, research activities and partnerships in Canada and abroad.

Entrepreneurship Development Institute of India (EDI), an autonomous and not-for-profit institute, set up in 1983, is promoted by apex financial institutions, the IDBI Bank Ltd., ICICI Bank Ltd., IFCI Ltd. and the State Bank of India (SBI), with support from the Government of Gujarat.

EDI’s pioneering activities in entrepreneurship development training has established that people from all walks of life can become business owners. It has demolished the myth that entrepreneurs are born, and cannot be made. Through well-conceived training interventions and capacity building activities over the last two decades, EDI has equipped thousands of people with entrepreneurial skills. To pursue its mission further, EDI has helped set up twelve state-level exclusive entrepreneurship development centres and institutes.

Realizing that education is an effective medium to reach out to a wider section of society, the institute contributed in institutionalizing entrepreneurship in business education. EDI also conducts a variety of programmes around thrust areas such as; Entrepreneurship Education & Research, Micro Enterprises, Micro Finance and Sustainable Livelihood, SMEs & Business Development Services, Social Entrepreneurship, Cluster Development and Women Entrepreneurship.

The Institute has also successfully carried out the prestigious task assigned by the Ministry of External Affairs, Govt. of India, to set up
Entrepreneurship Development Centres in Cambodia, Lao PDR, Myanmar and Vietnam. The Institute is presently working on establishing similar centres in Uzbekistan and in five other African countries.

EDI’s success and commitments have culminated in the recognition of its achievement by the Government of India and the State Governments. In the international arena, the entrepreneurship development efforts by way of sharing resources and offering training programmes, have helped EDI earn distinctions and support from The World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSt, British Council, Ford Foundation and several other renowned agencies.

In recognition of its international achievements, the United Nations Economic & Social Commission for Asia and Pacific (ESCAP), Bangkok, Thailand, has declared EDI as a ‘Centre of Excellence’.

About S.P. Jain Institute of Management and Research
http://www.spjimr.org/index.asp

Bharatiya Vidya Bhavan’s S.P. Jain Institute of Management and Research (SPJIMR) is one of the premier business schools in the country. Since its inauguration in 1981 by the then British Prime Minister the Rt. Hon’ble Margaret Thatcher, it has been consistently recognized as one of the top 10 business schools in India.

SPJIMR grew rapidly in eminence among one of the three B-schools in Mumbai in 1981 to one of the top ten B-schools in the country by 1994-1995. The bold move to de-affiliate SPJIMR from the then Bombay University to have freedom in course curriculum, pedagogic innovations and pioneering programmes in socially under managed sectors was a beginning of its journey to achieve the mandate it has given itself in terms of unique innovative and distinct path in management education. The institute has an enviable track record of recognizing the needs of society, especially the under managed sectors, and responding with quick and appropriate responses.

SPJIMR's growth is based on the commitment to diversify into socially relevant segments and activities that are not adequately addressed at societal level, and accordingly impart the requisite management education.

In order to make the management education more effective, SPJIMR took the following action-

1. Structured architecture to respond to the development and administration of programs socially relevant to specific segments
2. Developed pedagogic innovations, which are the strategic strength of the institute, to suit specific needs of each segment
3. Ensured attention to the traditional individual areas such as Marketing, Finance, Operations and Information Management

With a sprawling campus located in the heart of Mumbai city, SPJIMR is an autonomous management institute with entrepreneurial agility ensuring self-financing, personal freedom with professional accountability and corporatized culture, structure and processes.
GTU’s Post Graduate Research Centre for Financial Services is organizing an International Conference on

“Role of Financial Industry to Accelerate Economic Growth”

26th and 27th September 2014
At
GTU Chandkheda Campus, Ahmedabad (Gujarat, India).

The researchers are invited to submit and present their valuable research work in the area of related topics mentioned herewith. Researchers are also welcome to present their research apart from the given sub themes but should have the relevance to the main theme which means the research work should strictly relate to how the Financial Industry will contribute towards Economic Growth.

Themes/Sub Themes of CCFS2014

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<td>2.5 Role and Importance of RBI, SEBI, IRDA, FMC, Planning Commission and any other Regulatory Bodies</td>
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<td>2.6 Government Spending on Social Welfare</td>
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<td>2.7 Basel III Norms</td>
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<th>Theme 3: International Finance and Economic Developments</th>
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<td>3.4 Comparative Study of Various Economies</td>
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<td>3.5 Foreign Institutional Investor (FII) and its role</td>
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<td>3.6 International Financial Treaty and its impact</td>
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<td>4.5 Leverage</td>
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<th>Theme 5: Contemporary Issues in Finance and Economics</th>
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<td>5.1 New Banking Licences</td>
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<td>5.2 Insurance Policies and Bank Account Portability</td>
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<td>5.3 New Pension System (NPS)</td>
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<td>5.4 Usage and development of Technology in Financial Industry</td>
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<td>5.5 Any other recent development relevant to Finance and/or Economics</td>
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Step 1: Author Registration

- Every author has to register himself/herself on website.
- After Registration, **author will be allotted unique author id** which will be author’s identification number for the entire conference.
- Filling up all fields in the registration form are compulsory, and **no changes in the details will be allowed** once the author has registered.
- If, there are multiple authors for a single paper then **every author has to register separately**. All the authors will be given a unique author id which they have to use for various purposes throughout the conference.
- This unique Author Id will be communicated to authors by their registered e-mail only. Hence it is mandatory to give correct mail id.

Step 2: Paper Registration

- After author registration, Paper Title is to be registered.
- **Every paper will be allocated unique code**, which will be used as identification code for the Research paper throughout the conference.
- If a person is **going to submit more than one paper, then he/she will have to register all the papers** and for every paper he/she will be given a unique code.
- **Every paper should be registered only once even if there are multiple authors.**
- While registering the Paper, **unique author id(s) of all the author(s) will be required**. Once the data is submitted by the author, no **change in the details will be entertained**. So it is advisable to keep all the author(s) unique code(s) ready at the time of title registration.

Step 3: Abstract Upload

- Only one author will have to login with unique paper id and upload abstract in Microsoft Word and Declaration Form in PDF format.
- Your abstract will be **verified by the review committee**. You have to upload your full paper only after the approval of the review committee.
- Authors will be communicated the status by e-mail.
- If the review committee rejects **the paper on the basis of abstract, then authors are not allowed** to submit the full paper.
- However, new paper can be registered as per the above procedure.

Step 4: Declaration Form Upload

- Authors have to download the Declaration Form available on the Website.
- All the required details are to be filled by authors and every author has to put signature on it.
- Declaration is a must for participating in the conference.
- **Scan Copy of the Declaration Form must be uploaded in PDF format through the paper id login.**

Step 5: Full Paper Submission

- Author can upload full paper based on the instructions received from the conference committee.
- The Paper should be in Microsoft Word format only.
- The paper must be in the desired format as available on the website.
- Recommendations of Review committee should be followed by the author and they have to make necessary changes in their manuscript.
- Excellent and outstanding papers will be published and the decision of the review committee will be final in this regard.
Step 6: Fees Payment

- Authors have to submit fees within the specified dates on the website.
- Fees will be accepted only through online payment mode. Check the website for more details.
- In case of non-payment of fees, paper will be treated as rejected and author(s) will not be allowed to participate in the conference.
- The amount of fees payable will be displayed under paper id login.
- For every paper Fees is charged separately, considering the category of the author(s).
- Amount mentioned under paper id must be paid by single transaction only.
- The Fees is not refundable in any case.

Fee Structure - CCFS2014*

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<tr>
<th>Category</th>
<th>Fees Amount (India Authors / Delegates)</th>
<th>Fees Amount (Foreign Authors / Delegates)</th>
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<tbody>
<tr>
<td>Industry Experts</td>
<td>Rs.3000/-</td>
<td>$100</td>
</tr>
<tr>
<td>Faculty &amp; Research Scholar (Academician)</td>
<td>Rs.2000/-</td>
<td>$75</td>
</tr>
<tr>
<td>Student</td>
<td>Rs.1000/-</td>
<td>$50</td>
</tr>
<tr>
<td>Delegates (Only for Attending Conference)</td>
<td>Rs.1000/-**</td>
<td>$50**</td>
</tr>
</tbody>
</table>

Note: Fees does not include accommodation. Please contact on cfs@gtu.edu.in for more details.

Step 1: Delegate Registration

- Every Delegate has to register him/herself on website.
- After Registration, Delegate will be allotted unique Delegate id which will be a unique identification number for the entire conference.
- All fields in the registration are compulsory, and no changes in the details will be allowed once the delegate has registered.
- A unique Delegate Id will be communicated to the delegate on their registered e-mail. Hence it is mandatory to give correct e-mail id.
- The certificate of participation will be given to the delegate attending both days of the conference.
- Certificates will be distributed after valedictory session.

Step 2: Fees Payment

- The Delegate will have to pay the fees within the specified dates on the website.
- Fees will be accepted only through online payment mode. Check the website for more details.
- In case of non-payment of fees, entry will be restricted.
- Fee per Delegate is Rs.1000/-.
- Fee is non-refundable in any case.

Publication and Certificate:

- Selected peer reviewed papers will be published in a book with ISBN, subject to the approval of the review committee.
- The decision of the conference committee will be final in case of any dispute.
- The certificate will be issued to the authors who will remain present on both days of the conference.
- Certificates will be distributed after valedictory session.

Guidelines for Delegates (Only for Attending Conference)

Publication and Certificate:

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* Submit your full paper on or before 31st July 2014 and avail 50% early bird discount.
** Discount is not applicable for Delegates.
Important Dates of CCFS2014

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<th>Particulars</th>
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<td>Registration Begins</td>
<td>01-05-2014</td>
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<tr>
<td>Last Date for Abstract and Declaration Submission</td>
<td>31-07-2014</td>
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<tr>
<td>Last Date for Full Paper Submission</td>
<td>31-07-2014 (50% Early Bird Discount)</td>
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<tr>
<td>Last Date for Final Paper Submission</td>
<td>15-08-2014</td>
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<tr>
<td>Confirmation of Final Paper Acceptance</td>
<td>On or before 31-08-2014</td>
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<tr>
<td>Fees Payment (After confirmation of paper acceptance)</td>
<td>On or before 05-09-2014</td>
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<td>Entry Pass Download</td>
<td>20-09-2014 onwards</td>
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<td>Conference Dates</td>
<td>26th &amp; 27th September 2014</td>
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Conference Committee @ CCFS2014

Patron : Dr. Akshai Aggarwal, Vice Chancellor, GTU
Convenor : Mr. Hitesh Gujarati & Mr. Vikrant Vala, Research Associates, CFS, GTU

Advisory Committee (National)
- Mr. D.C. Anjaria - Member, Board of Governors, GTU Director, Indian Institute of Financial Services Private Limited, Ahmedabad
- Dr. P.G.K. Murthy - Dean, Faculty of Management, GTU Director, Parul Institute of Management, Vadodara
- Dr. Chinnam Reddy - Dean, Faculty of Management, GTU Director, Faculty of Management, Marwadi Foundation Group of Institutions, Rajkot
- Dr. S.O. Junare - Dean, Faculty of Management, GTU Director, Shri Jairambhai Patel Institute of Management, Gandhinagar
- Dr. K.N. Sheth - Dean, Advancement, Alumni Affairs & Interdisciplinary Research, GTU & Director, Venus International College of Technology, Gandhinagar
- Dr. Jagdish Joshipura - Director, Som Lalit Institute of Management Studies, Ahmedabad
- Dr. Rajesh Khajuria - Director, C.K.Shah Vijapurwala Institute of Management, Vadodara
- Mr. Arakhita Khandual - Ex-Director, IDBI Bank
- Dr. G.P. Vadodaria - I/c Registrar, GTU
- Dr. Viral Bhatt – Director, SAL Institute of Management, Ahmedabad
- Prof. Dinesh Awasthi, Director, Entrepreneurship Development Institute of India, Gandhinagar
- Dr. Sesha Aiyer, Director, SP Jain Institute of Management & Research, Mumbai
- Prof. Suresh Lalawani, SP Jain Institute of Management & Research, Mumbai

Advisory Committee (International)
- Prof. David Wilson, Dy. Vice Chancellor, Leicester Business School, De Mont Fort University, UK
- Prof. Vasu Appana, Laurentian University, Canada
- Prof Dr Ramesh N. Shah, EUROASIA Shah Consultants, Germany

Committee Members of GTU:
- Mr. Naresh Jadeja, Deputy Director, GTU
- Mr. Mitesh Dadhania, Deputy Director, GTU
- Mr. Keyur Darji, Research Associate, GTU
- Dr. Kaushal Bhatt, Assistant Professor, GTU
- Dr. Sarika Srivastava, Assistant Professor, GTU
- Dr. Ritesh Patel, Assistant Professor, GTU
- Ms. Krutika Raval, Assistant Professor, GTU
- Mr. Rajesh Ramani, Assistant Professor, GTU
- Ms. Krishnaba Parmar, Assistant Professor, GTU
Contact Information

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Contact Nos.: +91 79 232 67 585
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Conference Convener

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Email Id – research.cfs@gtu.edu.in
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Gujarat Technological University
(Established Under Gujarat Act. No. 20 of 2007)
Nr. Vishwakarma Government Engineering College,
Visat - Gandhinagar Highway, Chandkheda, Ahmedabad – 382424 (Gujarat)
Phone: +91-79-2326-7500, Fax: +91-79-2630-1500 URL: http://www.gtu.ac.in/